

# LEON FRESH

Digital Designer & Developer  
Game Designer & Developer

Portfolio: [www.leonfresh.com](http://www.leonfresh.com)  
Mob: 0466 463 379

## ABOUT

- Digital since birth, visionary by trade.
- Always on the lookout for the most efficient way to do anything in life.
- Avid gamer, created many popular mods for games as a child.
- Loves exploring the mysteries of the universe.

## SKILLS

ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE INDESIGN



ADOBE ANIMATE

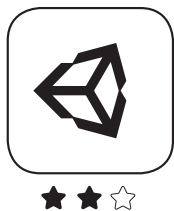


★☆☆☆  
BEGINNER

★★★☆☆  
INTERMEDIATE

★★★★★  
EXPERT

UNITY3D



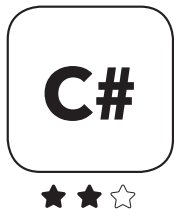
CINEMA4D



SKETCH



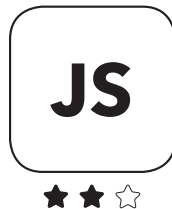
UNITY C#



HTML5 + CSS



JAVASCRIPT + JQUERY



PHP + WORDPRESS



BOOTSTRAP



## EXPERIENCE

12/2008 –

## ARTSPEC DESIGN STUDIO

Junior graphic designer to help the design studio's workload, mostly specializing in school and sports related presentations.

3/2009 –

## ADDISON JOINERY

Shopfitting company which had a great reputation and top tier clients like McDonalds. Took care of their design and web needs and operated large vinyl printer.

9/2011 – 3/2012

## ENTIRE TRAVEL CONNECTION

Created many creative promotional print items and revamped several of their websites which then saw a 300% increase in viewer retention. Technology used: Html/CSS, Wordpress, PHP, Javascript, Photoshop, InDesign

10/2012 – 3/2013

## MONEYTECH LIMITED

Promotional print items and new website for them and their subcompany. Challenge to make corporate material look appealing. Technology used: Html/CSS, Wordpress, PHP, Javascript, Photoshop, InDesign, Illustrator

8/2014 –

## CEBIT AUSTRALIA (HANNOVER FAIRS)

- Highly rewarding experience to be the sole designer and web developer for a big trade show like CeBIT and CeMAT Australia.
- Did all the collateral like print, advertising, billboards, pull-up banners leading up to the show.
- Instructed an intern the foundations of design.
- Delighted to watch as my designs came to life at the exhibition itself.
- Coded their 2015 website from the ground up.

Technology used: Wordpress, PHP, Html/CSS, Javascript, Photoshop, InDesign, Illustrator

8/2015 – PRESENT

SELF FREELANCE &  
THE SWOOP INN

Freelancing from my own website and the prestigious client base of The Swoop Inn which had me work at companies like Sony Australia, Elastic Studios, Mammal, Sherlock Creative.

11/2016 –

## ASTRA-BLITZ GAME DEV

Started development of my own game in Unity3D and programming it via C#, self-learning C# in the process. It's shaping up to be quite a great game, you can check it out at <http://www.twitter.com/astrablitzgame>

Animated some interesting HTML5 compatible banners for most of these companies.

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## EXPERIENCE

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11/2017 – 3/2018

### EPIPHANY GAMES

Worked as a contractor alongside a senior Game Designer on two large scale projects in Unity as a C# Developer and a UI Designer.

The projects included:

1. A horror RTS which had me develop a tradition RTS that had naval ships going up against sea aliens.
2. An UI driven Spaceship resource management game targeted towards mothers which I had the challenge of designing the visuals but keeping it casual for that target market.

I learnt a lot during this experience as I also worked alongside a senior Unity Developer who shared his experience with code.

↓ PRESENT

## EDUCATION

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2007

QANTM COLLEGE SYDNEY

Diploma of Multimedia & Graphic Design

2009

Junior work @  
ARTSPEC  
Design Studio

2010 & 2011

ENMORE DESIGN CENTER

Advanced Diploma of Graphic Design

ONGOING

Various Drawing &  
Painting Classes

## REFERENCES

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DANIELLE GUO

ADDISON JOINERY

Manager

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HUGH EVANS

MONEYTECH LIMITED

Director

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MATTHEW CORRIN

EPIPHANY GAMES

Game Designer / Project Lead

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FRESH AS CAN BE

WWW.LEONFRESH.COM