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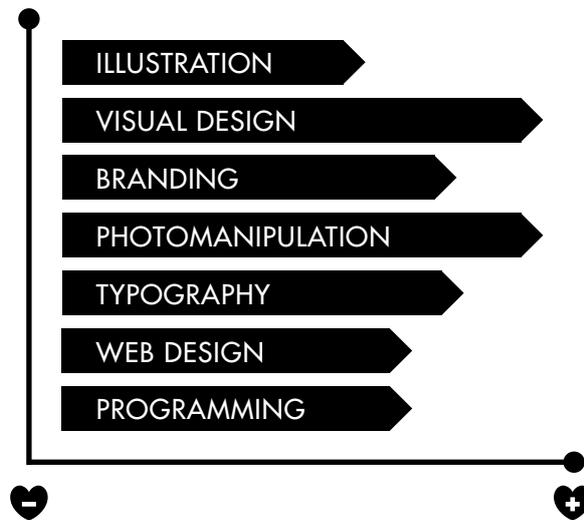
About Me

I started using computers at the age of 10 and I have gained an excellent knowledge in all areas of design, computers and the internet. I am very passionate about the creative industry and I envision the possibility for a better world and future through making technological and artistic breakthroughs in the field of design. In my opinion, better design means a healthier, more prosperous and happier world in general.

One of my greatest strengths is my adaptability, my vast array of technical knowledge and my high attention to detail. I am able to easily adapt from being a designer to a programmer, to an artist, to a software and hardware technician, to a marketing advisor / salesperson, to a creative director. This adaptability can be seen in my design work where I am able to handle any task given, be it print, web, branding or multimedia.

Skills

- PHOTOSHOP ★ ★ ★ ★ ★
- ILLUSTRATOR ★ ★ ★ ★ ★
- INDESIGN ★ ★ ★ ★ ★
- DREAMWEAVER ★ ★ ★ ★ ☆
- FLASH ★ ★ ★ ☆ ☆
- HTML5 ★ ★ ★ ★ ★
- CSS3 ★ ★ ★ ★ ★
- JAVASCRIPT/PHP ★ ★ ★ ★ ☆
- CINEMA 4D ★ ★ ★ ☆ ☆



Education

2013	2012	2011	2010	2009	2008	2007	2006
DRAWING & PAINTING Various Short Courses		ENMORE DESIGN CENTER TAFE Advanced Diploma of Graphic Design		JUNIOR WORK ARTSPEC		QANTM COLLEGE SYDNEY Diploma of Multimedia & Graphic Design	



Work

AUGUST	2015	HANNOVER FAIRS AUSTRALIA	Graphic Designer & Web Dev
		<p>Being the sole full-time Graphic Designer and Web Developer for Hannover Fairs Australia has been very challenging, almost all aspects of Graphic Design and Web Development were required of me. However, it has been a very rewarding experience, I had learnt a lot from it. The show was held during 5-7 May 2015, at Sydney Olympic Park. I was highly delighted seeing all of my designs being used and coming to life as everything fell into place harmoniously.</p> <p>Responsibilities at Hannover Fairs included collaborating with different teams within the company including the CeMAT, GovInnovate, and CeBIT teams. The job has been very demanding especially when it drew closer to the exhibition date.</p> <p>Design for Hannover Fairs included advertising collateral ranging from flyers, digital banners, brochures, advertising material, maintaining existing designs & floorplans, on-site signage and interior design. Also during my time here I have instructed a design intern and taught her foundations of design and the use of appropriate applications.</p> <p>As for the websites, I collaborated with Nick Beckhurst of Brandcraft for www.cebit.com.au – he was responsible for the direction of visuals, while I looked after the web development. Additionally, I was the sole designer and developer for www.cemat.com.au.</p> <p>I had developed codes from the ground up, creating a new WordPress theme of my own for the websites. It is part of my duty to update and maintain the sites. I have shaped and made the sites more optimal and streamlined compared to the previous versions of last year.</p> <p>All-in-all the shows were highly successful this year and I am very glad and lucky to have been involved.</p>	
AUGUST	2014	WWW.LEONFRESH.COM	Designing for Family Business & Freelancing
MARCH	2013	MONEYTECH LIMITED	Graphic Designer & Web Dev
		<p>Being a corporate company delivered challenges in design that I was able to overcome - i.e. the art of balancing to keep a stylish design that can also have a corporate appeal.</p> <p>Many promotional items and a website was developed for them, and their subcompany: 360 Markets was given a completely new rebranding.</p>	
OCTOBER		WWW.LEONFRESH.COM	Freelance Graphic Designer
MARCH	2012	ENTIRE TRAVEL CONNECTION	Graphic Designer & Web Dev
		<p>One of the leading France and Tahiti travel specialists in Sydney needed many graphic design and web development done for their existing products.</p> <p>Here I liased with the managers and marketing department to create many different creative promotional items, and completely revamped several of their sites, of which saw a dramatic increase in positive statistics.</p>	
SEPTEMBER	2011	CHINESE BIZ NEWS AUSTRALIA	Graphic Designer
		<p>Chinese Biz News Austalia published a weekly Chinese Newspaper targeted toward businessmen to be sold and distributed across major newsagencies Sydney-wide.</p> <p>Tasks included managing all aspects of design until it's ready for print, marketing and promotional work, designing layout and advertisements.</p>	

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DECEMBER

2010

ADDISON JOINERY PTY LTD

Graphic & Web Designer

Addison Joinery is a Shopfitting company which specializes in renovating commercial and retail shops, they even had huge clients like McDonalds.

I took care of all their design needs from anything like stationery design to interior design, to printing out large vinyls and I answered phone calls in a professional manner.

MARCH

2009

ARTSPEC DESIGN STUDIO

Junior Graphic Designer

ARTSPEC needed a Junior designer to help with the workload, mostly specializing in school and sport graphic design and presentations.

I was given tasks such as retouching & adjusting photos, designing brochures and layout work, all of which I was able to complete in a short period of time.

DECEMBER

2008

References

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