LEON FRESH

Digital Designer & Full Stack Developer
Game Designer & Developer

Portfolio: www.leonfresh.com
Mob: 0466 463 379

ABOUT

- Digital since birth, visionary by trade.
- Always on the lookout for the most efficient way to do anything in life.
- Avid gamer, created many popular mods for games as a child.
- Loves exploring the mysteries of the universe.

SKILLS

ADOBE PHOTOSHOP	ADOBE ILLUSTRATOR	ADOBE INDESIGN	ADOBE FLASH
Ps	**Ai**	**Id**	**Fl**
★★★	★★★	★★★	★★☆

★☆☆
BEGINNER

★★☆
INTERMEDIATE

★★★
EXPERT

UNITY3D	CINEMA4D
★★☆	★☆☆
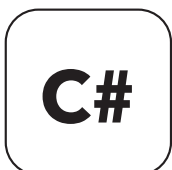
UNITY C#	HTML5 + CSS	JAVASCRIPT + JQUERY	PHP + WORDPRESS	REACT, MERN STACK
C#		**JS**	**PHP**	
★★☆	★★★	★★☆	★★☆	★★☆
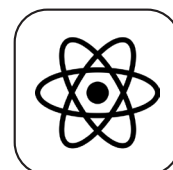
EXPERIENCE

12/2008 –

ARTSPEC DESIGN STUDIO

Junior graphic designer to help the design studio's workload, mostly specializing in school and sports related presentations.

3/2009 –

ADDISON JOINERY

Shopfitting company which had a great reputation and top tier clients like McDonalds. Took care of their design and web needs and operated large vinyl printer.

9/2011 – 3/2012

ENTIRE TRAVEL CONNECTION

Created many creative promotional print items and revamped several of their websites which then saw a 300% increase in viewer retention. Technology used: Html/CSS, Wordpress, PHP, Javascript, Photoshop, InDesign

10/2012 – 3/2013

MONEYTECH LIMITED

Promotional print items and new website for them and their subcompany. Challenge to make corporate material look appealing. Technology used: Html/CSS, Wordpress, PHP, Javascript, Photoshop, InDesign, Illustrator

8/2014 –

CEBIT AUSTRALIA (HANNOVER FAIRS)

- Highly rewarding experience to be the sole designer and web developer for a big trade show like CeBIT and CeMAT Australia.
- Did all the collateral like print, advertising, billboards, pull-up banners up leading to the show.
- Instructed an intern the foundations of design.
- Delighted to watch as my designs came to life at the exhibition itself.
- Coded their 2015 website from the ground up.
Technology used: Wordpress, PHP, Html/CSS, Javascript, Photoshop, InDesign, Illustrator

8/2015 – PRESENT

SELF FREELANCE & THE SWOOP INN

Freelancing from my own website and the prestigious client base of The Swoop Inn which had me work at companies like Sony Australia, Elastic Studios, Mammal, Sherlock Creative.

Animated some interesting HTML5 compatible banners for most of these companies.

11/2016 –

ASTRA-BLITZ GAME DEV

Started development of my own game in Unity3D and programming it via C#, self-learning C# in the process. It's shaping up to be quite a great game, you can check it out at http://www.twitter.com/astrablitzgame

EXPERIENCE

11/2017 – 3/2018

EPIPHANY GAMES

Worked as a contractor alongside a senior Game Designer on two large scale projects in Unity as a C# Developer and a UI Designer.

The projects included:
1. A horror RTS which had me develop a tradition RTS that had naval ships going up against sea aliens.
2. An UI driven Spaceship resource management game targeted towards mothers which I had the challenge of designing the visuals but keeping it casual for that target market.

I learnt a lot during this experience as I also worked alongside a senior Unity Developer who shared his experience with code.

8/2020

SELF

Worked on games for the mobile as self and collaborative projects with other designers.

Taught myself full stack web development via the latest technologies using the MERN (MongoDB, Express, React, Node) stack via various courses in Udemy from beginner to intermediate level.

I proceeded to use this knowledge to build my own platform for classifieds from the ground up which also has features from social media websites such as profiles, commenting, liking etc. Also has a real-time and offline database stored chat system I built from scratch via Socket.io, Node and React.

PRESENT

EDUCATION

2009

Junior work @
ARTSPEC
Design Studio

2007

QANTM COLLEGE SYDNEY

Diploma of Multimedia & Graphic Design

2010 & 2011

ENMORE DESIGN CENTER

Advanced Diploma of Graphic Design

ONGOING

Self teaching myself
MERN Stack via
my own projects &
Udemy.

REFERENCES

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